



TransfusionToday

Quarterly newsletter of the international society of blood transfusion

ADVERTISING RATES 2009 - Cost in are applicable from 1st January 2009 - 31 December 2009.

Full page size: H297mm x W210mm- Technical details: Claudine Hossenlopp - e-mail transfusiontoday@isbt-web.org
Tel +31 20 5709636 - fax +31 20 67 37306.

Rates Standard size

Full-colour (in mm)	Costs in €
Single page	2500
Double page	4500
1/2 page (H297 x W100)	1750
1/2 page (H150 x W210)	1750
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1/4 page (H105 x W150)	825

Rates : Inserts

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16 pages (H210 x W150)	16300

Rates : Specific positioning

Double page full-colour (in mm)	Costs in €
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1st inside cover page	3100
Inside back page cover	2900
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Tarif reductions (according to volume per annum)

Accumulative purchases	Reductions %
Over 8000	5
Over 10000	7
Over 20000	8
Over 30000	15

All costs quoted are before VAT, technical costs and costs of postage - Any specific requests - please consult.

All correspondence should be sent to:

TT Editorial Board c/o ISBT Central Office, J. Van Goyenkade 11,
1075 HP Amsterdam The Netherlands. e-mail transfusiontoday@isbt-web.org
Tel +31 20 5709636 - fax +31 20 67 37306.